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By Ufonobong Umanah 2025-10-03T11:50:06000-04:00

Accucom Corp. convinced a federal court to dismiss a proposed Illinois Right of Publicity Act class action after the record showed the operator of infotracer.com didn't appropriate the plaintiff's identity for commercial aims.

Marilyn Azuz's counsel searched for and found her personal information on infotracer.com, and Azuz sued alleging her data was being used to advertise the people reporting site.

However, "there is no evidence that Plaintiff's identity was displayed on Accucom's platform at any time other than when her attorney and agents of the parties searched her name in preparation for this litigation," Judge LaShonda A. Hunt said for the US District Court for the Northern District of Illinois. Azuz therefore lacks standing to proceed with Right of Publicity Act claim.

Azuz's alleged injury is self-inflicted, and fails to amount to the type of commercial purpose that the Right of Publicity Act regulates, the court said.

Azuz has since moved from Chicago to Minnesota. Infotracer.com is available in Illinois, but that availability isn't sufficient to allow extraterritorial application of the state's Right of Publicity Act to a business incorporated in Delaware and based in Boston. Azuz therefore also can't seek injunctive relief, Hunt said.

Some time after the complaint was filed, Accucom moved to make sure Azuz no longer appears on infotracer.com's search results, the court said.

Clark Hill PLC represented Accucom. Bursor & Fisher PA and Edelson PC represented Azuz.

The case is Azuz v. Accucom Corp., N.D. III., No. 1:21-cv-01182, 10/2/25.

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